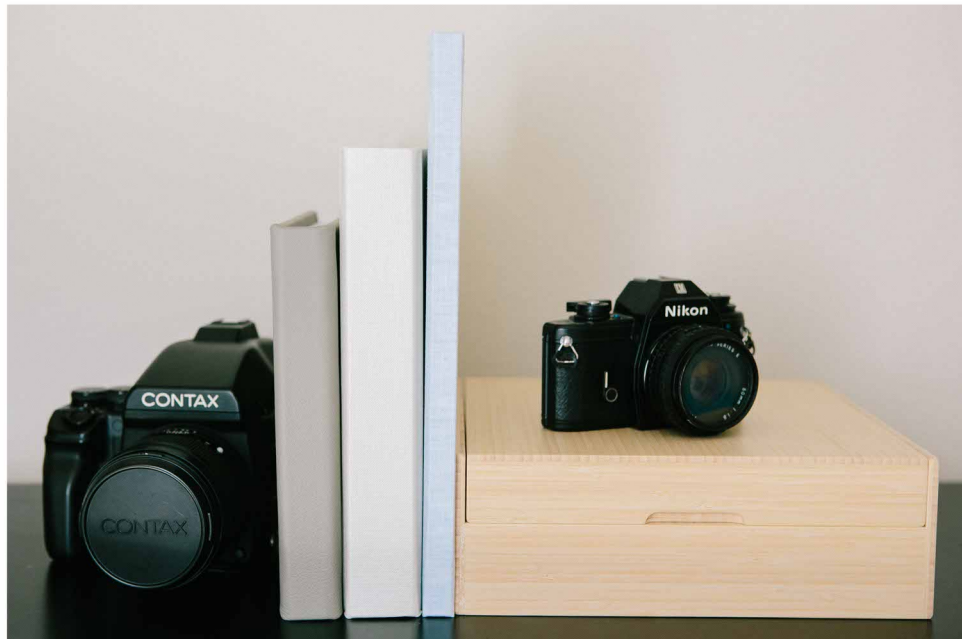


*Heidi Vail*  
P H O T O G R A P H Y



ALBUMS & SPECIALTY ITEMS



## WELCOME

Thank you so much for giving me the opportunity to document this time in your life. I know each moment captured is so precious and dear to your heart. Because of this I'm proud to offer a variety of albums and specialty items that will showcase your memories.

This information packet will introduce you to a variety of albums handcrafted by today's leading bookmaking companies. Each custom album is designed to best reflect your unique style as well as tell your story. Most importantly these albums will stand the test of time to be shared with generations to come.

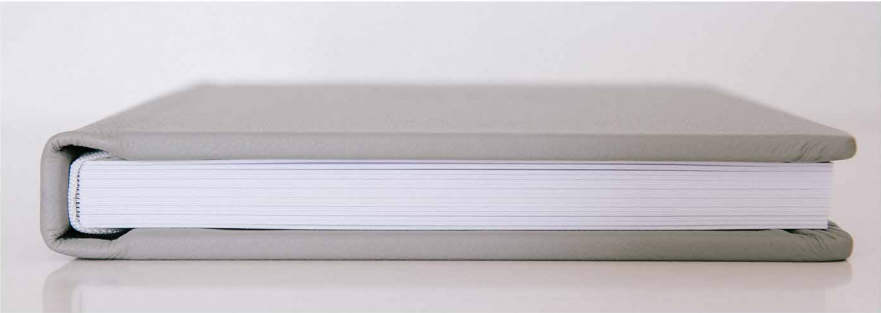
Additional items are also available, including folios, presentation boxes, and specialty prints. All are produced with archival materials and give you additional options for displaying your photographs.

If you have any questions or suggestions regarding these offerings, please don't hesitate to connect with me. I look forward to helping you design and create beautiful heirlooms.

With love,  
Heidi

# THE FLUSHMOUNT ALBUM

This modern flushmount style album features countless options and design flexibility, making it a popular choice among clients. Each spread of this album is constructed by dry mounting a single photographic print across two archival boards, producing two thick non-bendable pages that together lay flat when open. This allows for unlimited design options, as layouts of multiple images or single panoramics can span across the center seam of the spread, as well as to the edge of the page. This album is offered in both square and landscape formats, and there is a wide variety of cover materials including leathers, linens, and silks. To further customize the album a photo cameo or custom debossing can be added to the cover.



SIZE	PRICE	+SPREAD
8x8	\$700	\$25
10x10	\$800	\$30
12x12	\$900	\$35
8x10	\$800	\$30
9x12	\$900	\$35
11x14	\$1000	\$40

\*Base price includes 10 spreads (20 pages).  
\*\* Additional spreads can be added for a fee.  
\*\*\* Duplicate & mini albums options are available.





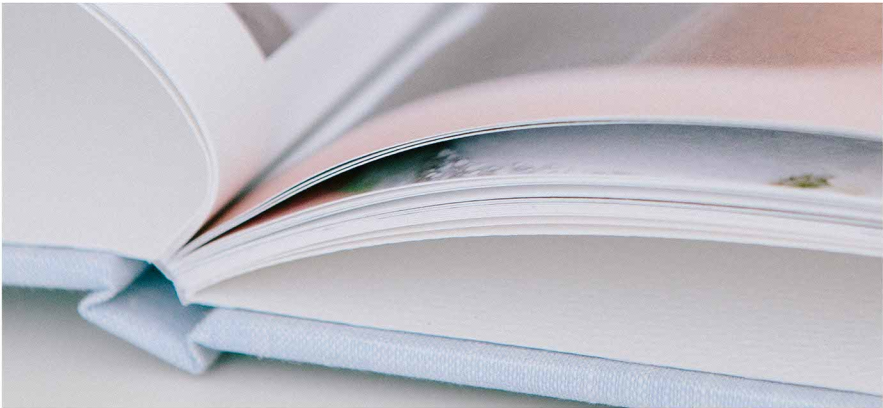
# THE HARDCOVER BOOK

Are you searching for a book to showcase lots and lots of photos? Look no further! This hardcover book features fine art press papers that are hand bound into a linen or silk cover. Images are directly printed onto bendable pages, which allows for lots of layout variations. Customized cover debossing is available, and the book includes 20 spreads. However, if narrowing down your images is too difficult the book can hold up to 100 spreads.



SIZE	PRICE	+SPREAD
10X10	\$300	\$10
12X12	\$400	\$10
9X12	\$400	\$10
11X14	\$500	\$10

\*Base price includes 20 spreads (40 pages).  
\*\* Additional spreads can be added for a fee.  
\*\*\* Duplicate book orders are discounted.



# THE MATTED ALBUM

This matted album is a contemporary version of a classic. Images are printed on photographic paper and then mounted in white matted pages. Each album includes a custom debossing on the cover and a translucent personalized title page. Available in both square and landscape formats. Choose from a variety of cover materials, including leather and silk.



SIZE	PRICE	+SPREAD
8x8	\$1250	\$50
10x10	\$1500	\$60
12x12	\$1750	\$70
10x7	\$1250	\$50
14x10	\$1750	\$70
15x12	\$2000	\$80
18x12	\$2500	\$100

\*Base price includes 10 spreads (20 pages).  
\*\* Additional spreads can be added for a fee.



# THE MINI ALBUM

Great for gifts, the mini album is a scaled down duplicate of the flushmount album. Like the flushmount album it features thick non-bendable pages that lay flat when open. The mini can only be ordered along with a standard flushmount album, and is an exact replica matching layout design and cover material. Please note that debossing and cameos are not available with mini albums.

ALBUM SIZE	MINI SIZE	10-20 SPREADS	21-40 SPREADS
8x8	6x6	\$300	\$450
10x10	6x6	\$300	\$450
12x12	6x6	\$300	\$450
8x10	6x6.25	\$350	\$500
9x12	6.25x7	\$350	\$500
11x14	6.6x7	\$350	\$500



# THE PRESENTATION BOX

These luxurious wooden presentation boxes are great for storing and protecting your album. They are handcrafted from bamboo or walnut with various stain choices and a smooth, clean finish. Lids can come with or without an engraving.

ALBUM SIZE	BAMBOO	WALNUT
8x8	\$225	\$400
10x10	\$250	\$450
12x12	\$300	\$500
8x10	\$250	\$425
9x12	\$300	\$475
11x14	\$350	\$550



## THE FOLIO

Great for gifts, the folio is a small book that can be displayed open like a frame. The thick luxurious mats hold two vertical 5x7 prints of your choice. The cover is wrapped in either silk or linen, and custom debossing is available.

SIZE	PRICE	+DEBOSSING
5x7	\$125	\$25

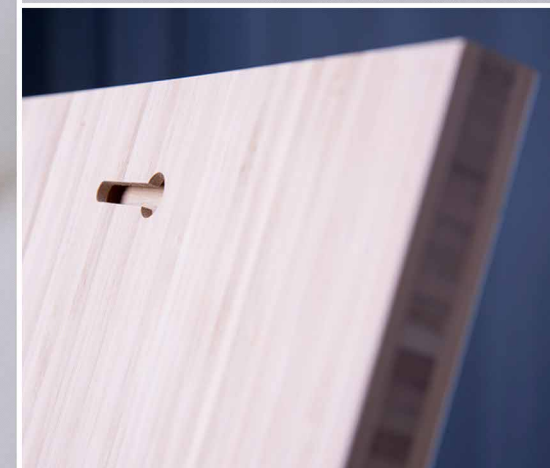
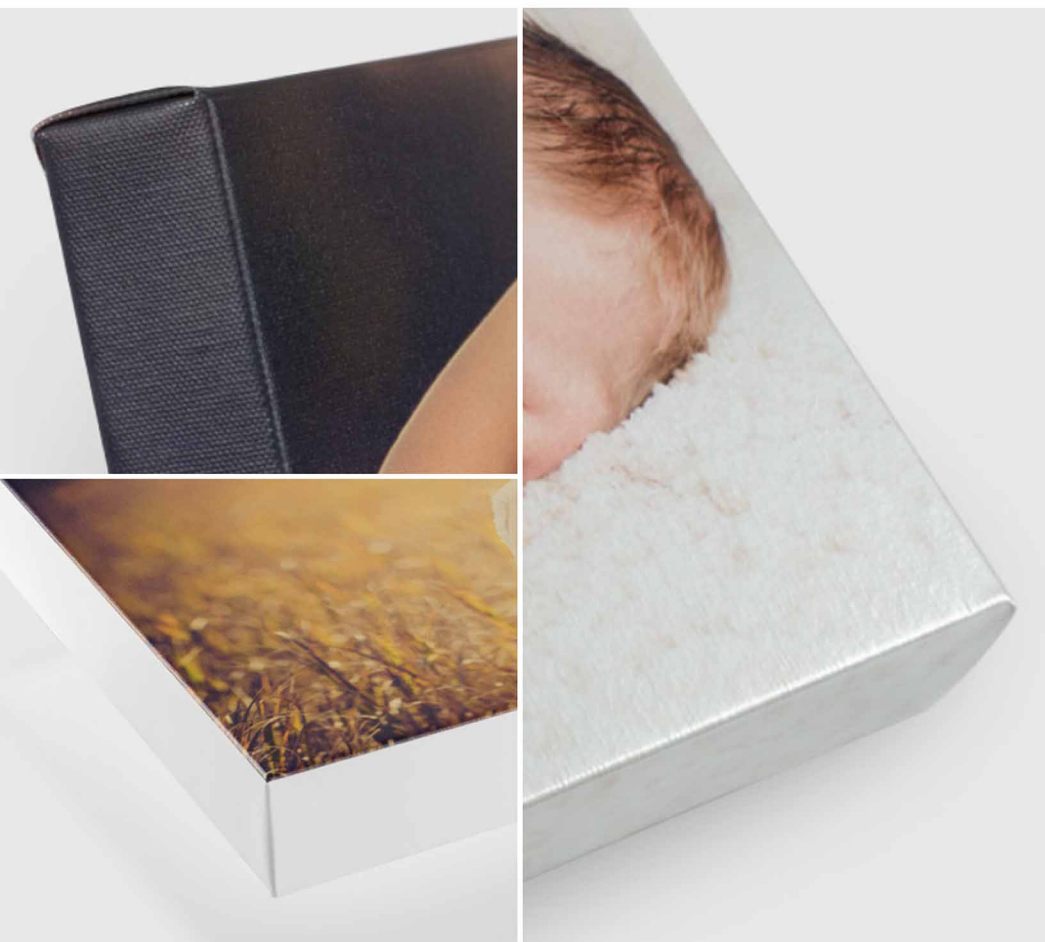
\*Two 5x7 prints are included in price.



## THE GALLERY WRAP PRINT

These beautiful pieces of art are created by directly printing images onto canvas which is then wrapped and secured onto wooden frames. Each back is then completed with black paper and saw tooth hangers, so that the print is ready to hang.

SQUARE	PRICE	RECTANGLE	PRICE
8x8	\$150	8x10	\$150
12x12	\$200	11x14	\$200
20x20	\$300	16x20	\$300



## THE BAMBOO PRINT

Similar to the gallery wrapped canvas prints, these bamboo prints do not need to be framed to hang on the wall. Made of sustainably harvested bamboo, these solid wood mounts are very durable yet lightweight. Even with a 3/4" thickness the largest one weighs less than 10lbs.

SQUARE	PRICE	RECTANGLE	PRICE
8x8	\$150	8x10	\$150
12x12	\$200	11x14	\$200
20x20	\$300	16x20	\$300

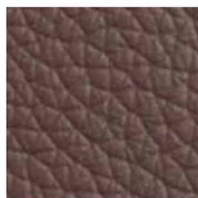
LEATHER: Available for Flushmount and Mini Albums



COAL



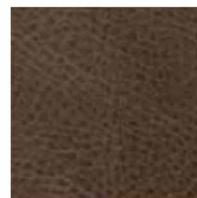
BLACK BEAN



HAZELNUT



SAND



CHOCOLATE



NAVAL BLUE



PAGODA



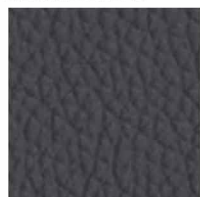
ROSA



WHEAT



IRISH CREAM



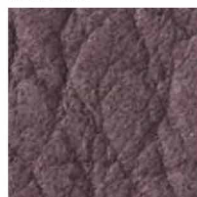
GUNMETAL



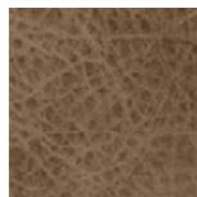
MOSSTONE



SLATE



VINO



MOCCASIN



CAMEL



FOG



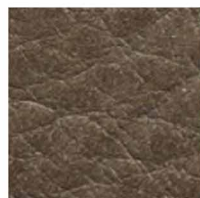
ALPINE



STORM



NUTMEG



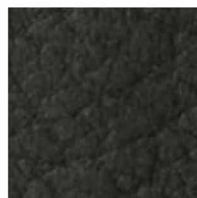
LATTE



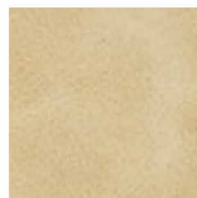
CHAI



SAGE



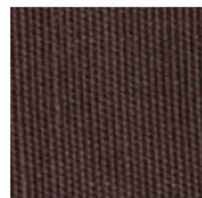
CHARCOAL



PALOMINO



**SILK & LINEN:** Available for Flushmount Albums, Hardcover Books, Mini Albums, and Folios.



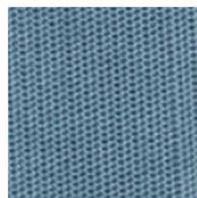
EXPRESSO



MIDNIGHT BLACK



SILVER MOON



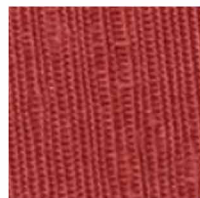
STEEL BLUE



AQUA



TAUPE



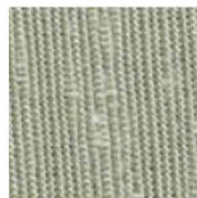
TUSCAN RED



ALMOND



TURQUOISE MIST



PISTACHIO



CRIMSON



CHAMPAGNE



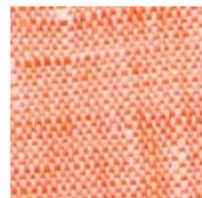
SUGAR PLUM



NATURAL



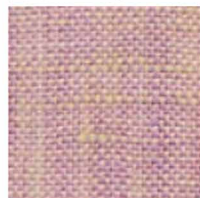
NIGHT



SALMON



SEASHELL



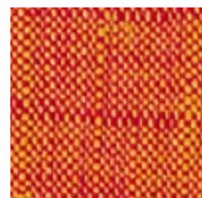
LILAC



SKY



SEAGLASS



SUNSET



SUNRISE



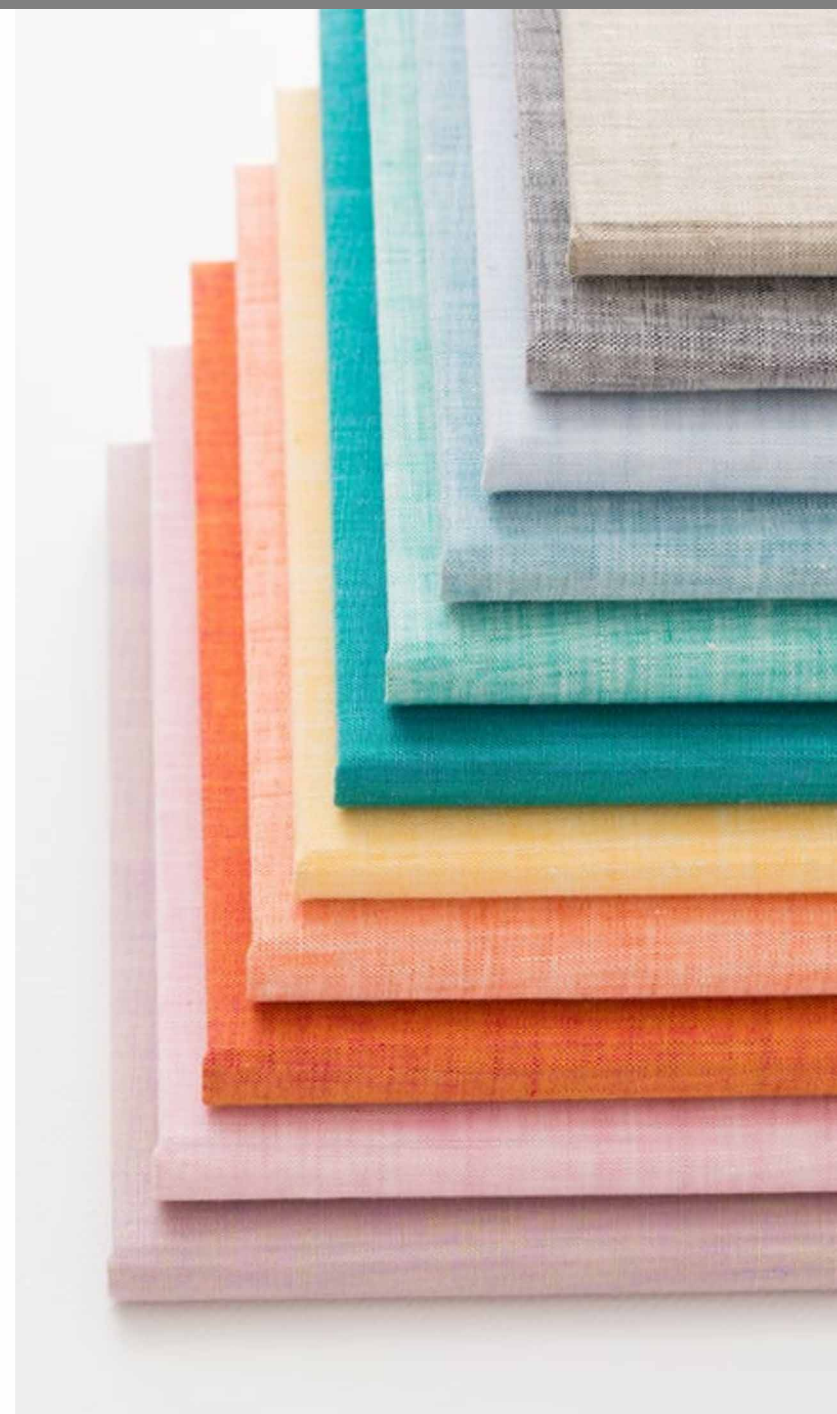
SAND DUNE



SEA BREEZE



OCEAN



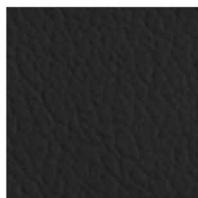
## LEATHER & SUEDE: Available for Matted Albums



GRAPE



APPLE GREEN



BLACK



CHOCOLATE



CAPPUCCINO



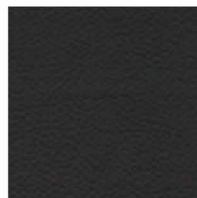
AUBERGINE



ROYAL BLUE



WHITE



SLATE



CHERRY



BLUEBERRY



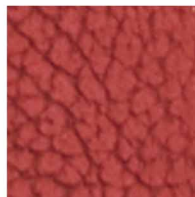
GRAPHITE



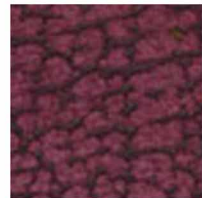
IRON



IVORY



TAMARILLO



PLUM



VILOET SUEDE



EGGSHELL



GINGERBREAD



GRAPE SUEDE



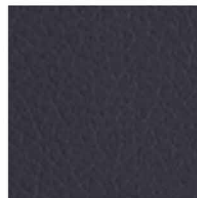
VANILLA BEAN



TURQUOISE SUEDE



POWDER BLUE



INK



SHADOW



FABRIC: Available for Matted Albums

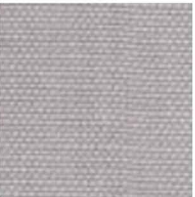
BENGALINE



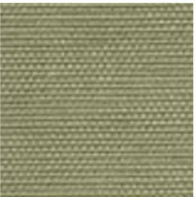
ANTIQUE WHITE



BLACK



SILVER

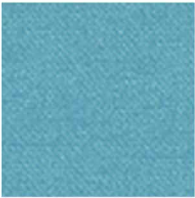


SAGE

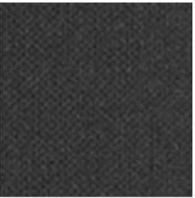
BUCKRAM



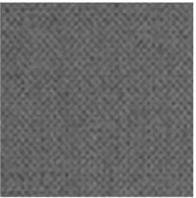
PISTACHIO



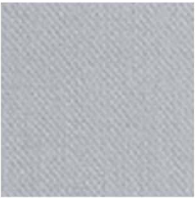
BABY BLUE



CARBON



GUNMETAL



SILVER



INDIGO



PEARL



MINT



COPPER



GOLD

SILK



RASPBERRY



STONE



TWILIGHT



BLACK PEARL



ROSE GOLD





## HOW TO ORDER YOUR ALBUM

### 1. SELECT YOUR ALBUM

Choose which album best suits your style and email your selection to [heidi@heidivail.com](mailto:heidi@heidivail.com). In your email, be sure to include: album type, size, and cover material.

### 2. CHOOSE YOUR IMAGES

While logged into your online gallery, select your favorite images by clicking on the heart shaped icon that appears when scrolling over the photographs. I recommend selecting 25-50 images. This ensures that all of your favorite images can be included in the design and gives me a good place to start.

### 3. PROOF YOUR DESIGN

Once I am finished with the initial design, I will send you a link to an online version of your album design for you to view. After you have reviewed it, send me an email with any changes you would like made. Please be sure to include page numbers and image numbers in your notes. It is important to be specific and exact with your corrections. You may send two rounds of changes. If you require additional alterations a design fee will be attached to your album invoice.

### 4. REVIEW FINAL DESIGN

I'll take all your notes and make any alterations. Once that is complete I will share with you the final draft and invoice for your album. Make sure everything looks perfect!

### 5. SEND FINAL PAYMENT

Once I receive your payment, I will order your album with my album company. Albums take up to 6-10 weeks to be produced and shipped to you.

### 6. ENJOY YOUR ALBUM

All the albums offered are meant to stand the test of time. To help yours last, be sure to follow the enclosed instructions on how to store and care for your album.

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*Thank you so much for learning about all the albums and products I offer. If you have any questions or need help narrowing down your choices, please don't hesitate to connect with me. I'm happy to help and look forward to working with you to create one of a kind heirlooms.*

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